

0020224

From: [Mike Murray](#)
To: [Susan Cameron](#)
Subject: Re: visitor use study at Pea Island
Date: 10/25/2007 08:13 AM

Thanks Sue, for this and the other information you sent.

Mike Murray
Superintendent
Cape Hatteras NS/ Wright Brothers NMem/ Ft. Raleigh NHS
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▼ ["Susan Cameron" <camerons@coastalnet.com>](mailto:camerons@coastalnet.com)

"Susan Cameron"
<camerons@coastalnet.com>

To: <Mike_Murray@nps.gov>
cc: <Cyndy_Holda@nps.gov>
Subject: visitor use study at Pea Island

10/24/2007 05:26 PM AST

Hi Mike,
Below is a message from our Birding Trail Coordinator with a link to an additional source on wildlife watching (you might have to copy and paste the link to get it to work). The study area is much closer to home so should prove very useful.

NATIONAL WILDLIFE REFUGES FUEL ECONOMIES IN NORTHEASTERN N.C.

According to the U.S. Fish & Wildlife Service, national wildlife refuges in North Carolina fuel the local economies. An economic impact study released earlier this year, titled "Eastern North Carolina National Wildlife Refuge Visitor Use Study," shows that the region's national wildlife refuges are an important economic engine in northeastern North Carolina and southeastern Virginia. The study, based on data collected from October 2004 through October 2005 on the region's eight refuges, reveals that the annual direct economic impact in terms of visitor expenditures was estimated to be \$166.6 million within the region. Of that amount, \$136 million was attributed to Pea Island refuge and \$3.2 million was related to Alligator River. Also included in the survey area was Roanoke River, Mackay Island, Pocosin Lakes, Back Bay, Great Dismal Swamp and Mattamuskeet refuges. Data revealed that another \$324.6 million spent by visitors in the region, although

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not directly associated with a refuge, also was attributed to the presence of the wildlife refuges. Fishing ranked No. 1 in the list of planned activities on the refuges, with bird-watching, "other" and hunting following. To download a copy of the report, visit <http://www.fws.gov/alligatorriver/images/Economic%20Report.pdf>; for more information, contact Bonnie Strawser at 252-473-1131 ext 230 or via Bonnie_Strawser@fws.gov.

Best,
Sue Cameron
North Carolina Wildlife Resources Commission
Waterbird Biologist
253 White Oak Bluff Rd.
Stella, NC 28582
910-325-3602
camerons@coastalnet.com

-----Original Message-----
From: Cyndy_Holda@nps.gov [mailto:Cyndy_Holda@nps.gov]
Sent: Wednesday, October 24, 2007 10:22 AM
To: Susan Cameron
Cc: Mike_Murray@nps.gov
Subject: Re: please fwd to Mike Murray

Thank you Susan for the follow-up.
Will see that he receives the information....copying him on this message.

Cyndy M. Holda
Assistant to the Superintendent &
Community Liaison
Cape Hatteras NS/Fort Raleigh NHS/Wright Brothers NM
252-473-2111 ext. 148
252-216-6455 cell
252-473-2595 fax
Email: cyndy_holda@nps.gov

"Susan Cameron"
<camerons@coastalnet.com>
To: <Cyndy_Holda@nps.gov>
cc:
Subject: please fwd to Mike Murray
10/24/2007 10:04 AM AST

Hi Cyndy,
At the Reg Neg meeting yesterday, Mike asked me about data on birdwatchers. The National Survey of Fishing, Hunting, and Wildlife-Associated Recreation occurs every five years and has data on "wildlife-watching." However, they don't have information specifically on bird watching, even though birds are

the most popular type of wildlife to watch. I've attached the detailed N.C. report from the 2001 survey and an overview report from the 2006 survey. A detailed NC report from the 2006 survey should be available sometime after November. I thought this information might be useful. I can't seem to find Mike's email so can you please pass this on to him?
Thanks!

Sue Cameron
North Carolina Wildlife Resources Commission
Waterbird Biologist
253 White Oak Bluff Rd.
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910-325-3602
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(See attached file: 2006StateOverviewreport.pdf)(See attached file:
2001NorthCarolinareport.pdf)