

0020401

From: [Carolyn McCormick](#)
To: [Mansfield, Carol A.](#)
Cc: mike.murray@nps.gov
Subject: RE: Data on visitors
Date: 01/19/2008 12:32 PM

Sorry for delay in getting with you. Let us review where we are and what is needed for a good solid study. This is my busiest time of year & trying to catch up.
Can we talk on Monday?

Regards,

Carolyn McCormick

-----Original Message-----

From: "Mansfield, Carol A." <carolm@rti.org>

To: mccormick@outerbanks.org

Cc: sandra_hamilton@nps.gov; "Mansfield, Carol A." <carolm@rti.org>; "Poulos, Christine" <cpoulos@rti.org>; "Clayton, Laurel" <lclayton@rti.org>; "Fox, Lori" <lfox@louisberger.com>

Sent: 1/13/2008 9:07 PM

Subject: Data on visitors

Hi Carolyn,

Thank you for your input at the last meeting. I took a look at the research section of your website, and the visitor survey from 2005-2006 does have a lot of information in it. Looking at the report, I was wondering if it would be possible to get the responses to the questions broken down by where people stayed overnight or at least by people who stayed in the Southern part of the island in the CAHA area and the Northern part of the island? I also had a few questions just from reading through the reports quickly. The methodology section of the 2005-2006 visitor survey reports, it says that collection sites were set up in July and August. Since visitors from all 4 seasons were surveyed, were the sites set up in July and August and left up for the whole year? Also, was the on-site visitor intercepts at the 8 sites done in a random fashion (every nth visitor intercepted) or was it a convenience sample?

The other information I am interested in getting is the percent of rental houses that were occupied in each month (or week?) and the occupancy rates for the hotels/campgrounds/etc. Information for the southern part of the island is probably most relevant. If this is available in a GIS format, that would be great. On the Dare county website I found a GIS parcel map. With occupancy data for the rental houses on the map, I think we could calculate a lot of information about visitation pretty easily.

Finally, do you know how many people who own rental houses use a real estate or rental company to rent their houses and how many handle their own rentals? If we surveyed beach house renters through rental companies, I am wondering how many houses we will miss.

I am traveling Monday to Wednesday this week, but I'll be back in the office later this week.

Thanks,
Carol

Carol Mansfield, Ph.D.
Senior Economist
Center for Regulatory Economics and Policy Research
Research Triangle Institute
3040 Cornwallis Rd.
PO Box 12194
Research Triangle Park, NC 27709

(o) 919-541-8053
(fax) 919-541-6683
(email) carolm@rti.org

[truncated by sender]