

0027581

From: [Cyndy Holda](#)
To: [Paul Stevens](#); [Darrell Echols](#)
Cc: [Mike Murray](#)
Subject: Fw: ORV CACO
Date: 07/15/2010 08:45 AM

Paul and Darrell,
I forward these comments from Ken Mann to both of you, as the dual POC, to do follow-up on and assign tasks or get back to Ken as you see fit. I was not involved in the meeting and only serving as the conduit.....(Ken (a relative of mine) has all my email addresses and phone numbers and therefore feels comfortable going through me and knows that I'll channel the message to the appropriate staff.)

Either of you can establish a dialog with him now using his email or phone #s: 473-3024 home # (Paula is his wife's name) or his cell #: 305-6402

FYI.....Sounds like a lot of work involved for \$2,500.00.....it appears he is throwing a lot of the groundwork back on NPS in order to keep it under that amount.....or figure a way to pay him via contract bid and have him do all the work. At least, that's what I read into his message.....

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----- Forwarded by Cyndy Holda/CAHA/NPS on 07/15/2010 08:29 AM -----

Ken MANN
<obxtv@embarqmail.com> To Cyndy Holda <Cyndy_Holda@nps.gov>
cc
07/14/2010 03:56 PM Subject ORV CACO

Cyndy,

Please forward on to the others. I watched the orv video today and here are some of my observations.

It ran about 9 minutes and that seemed a bit long, but it referred the viewer back to other printed material from time to time, which indicated that everything a future beach driver would need to know was not on the video.

That may make since in that some information in a printed form could be carried in the vehicle that might be of use to a beach driver when reviewed in the future.

If we stay focused on beach driving we should be able to do it in 5 to 8 minutes and supplement with printed material. If we go into information about general use of the beach, not just orv users, it will have to be longer.

After watching this video I believe if we include everything we have talked about, ours could be very long!

They did show maps, but stated that all driving areas were subject to change. I am guessing that our beach driving areas are even more subject to change during the year. For continuity and cost effectiveness we should get jpg or bmp files of any maps that will be applicable, from the printed material that will also be used as part of the process or you may already have.

They also had some detailed graphics that describe the beach. We did not talk about this, but if we need beach graphics like this, we should try to get them from an existing NPS source, and convert it to video for this project. Again, this will save money as graphics production can be costly. Basic text is not an issue.

They did use music from some commercially produced songs. I do not recommend that as you are required to get a license from the publisher and in their case the artists as they used the original songs. That can take a while and also add to the costs. I would use some of the licensed music we have in our production library. I am sure we have a selection or two that will work well.

Required equipment is mentioned in this video, but it does not go into a lot of detail as to what that equipment is. We did not talk about required equipment for driving on our beach, or if something like that should be included in the video, or part of printed material. Maybe like a pilot the driver would get a printed check list to review before each trip onto the beach. Fuel, fluids, tire pressure, shovel, chain, rope etc? Maybe this should be in a section for "Tips for Good Beach Drivers"

Today we were not able to get video of Plover Chicks. This could happen again, and it is late in the year, so it makes sense to go ahead and contact the NPS folks up there and the production company that helped with the video "Paraclete Video Productions" to see if we can get some of their plover video. I can help with this if you like as I know what formats we can work with. Also we should begin getting some good digital photos together that might be of use.

I am out for a few days, but when I get back will read some more, give it some more thought and I will send you an outline of the work based on the "Statement of Work" and my notes from our meeting and a list of the video clips I think we will be needing.

Thank you for the opportunity to be a small part of the plan.

Ken Mann