

0030792

From: [Mike Murray](#)
To: [Jon Jarvis](#)
Cc: [Maureen Foster](#)
Subject: Re: Cape Hatteras
Date: 05/03/2011 05:28 PM
Attachments: [Gross Occupancy Summary Mar 2011.xls](#)

Jon,

Thanks for your message. I believe that individual businesses that cater to ORV users (e.g., tackle shops near popular fishing sites that are also important shorebird nesting areas) have likely been impacted during the temporary resource protection closures under the consent decree; however, in terms of the overall economy, 2010 was a record year for total gross occupancy revenue in Dare County. Attached is the latest gross occupancy summary provided by the Outer Banks Visitors Bureau, which shows data since 1998. Thus far, 2011 (January - March) has been more profitable than the same period in 2010 (the record year).



Gross Occupancy Summary Mar 2011.xls

Mike Murray
Superintendent
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▼ [Jon Jarvis/WASO/NPS](#)

Jon Jarvis/WASO/NPS

05/03/2011 12:14 PM

To "Steve Black" <Steve_Black@ios.doi.gov>, "Laura Davis" <Laura_Davis@ios.doi.gov>, "Will Shafroth" <Will_Shafroth@ios.doi.gov>
cc "Rachel Jacobson" <Rachel.Jacobson@sol.doi.gov>, "Kenneth Lane" <Kenneth_Lane@ios.doi.gov>, "Melissa Koenigsberg" <Melissa_Koenigsberg@ios.doi.gov>, "Michael Bean" <Michael_Bean@ios.doi.gov>, Peggy O'Dell/WASO/NPS@NPS

Subject Re: Cape Hatteras 

This has a long history, including litigation, full EIS, and a failed negotiated

rule making. Stickland was comfortable with where we landed on the FEIS and ROD and where we will be on the final reg. Before KLS takes any such meeting, we will need to brief him, as will USFWS on the ESA issues. I believe we have struck the right balance, and do not believe there will be significant economic impact to the community, but it is a change to the way the Seashore has been operated.

Sent from my BlackBerry Wireless Handheld
Jonathan B. Jarvis
Director
National Park Service
202-208-3818

From: "Black, Steve" [steve_black@ios.doi.gov]
Sent: 05/03/2011 11:55 AM AST
To: Laura Davis; William Shafroth; Jon Jarvis
Cc: Rachel Jacobson; Kenneth Lane; Melissa Koenigsberg; Michael Bean
Subject: FW: Cape Hatteras

FYI – George asked me to forward his note below and indicated that he has reached out to one or two of you on this already.

Steve

From: George Cooper [mailto:gcooper@cfwdc.com]
Sent: Tuesday, May 03, 2011 10:09 AM
To: Black, Steve
Subject: Cape Hatteras

Steve,
Not sure how closely you've tracked this mess but this situation is close to really boiling over. Attached is a request for meeting with the Secretary you may have seen. I wanted to loop you in and see if you could encourage engagement on this front. ASA and other rec groups will have no choice soon but to get loud on this. I think there is a path forward on this that can and should be discussed with the NGO's and members of Congress. A meeting with the Secretary would provide the opportunity to hit the "refresh" button on this and maybe start in a new direction. Strickland went down in September – nothing since. Thus the attached request.
Appreciate any help you can provide,
George

0030794

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Outer Banks Visitors Bureau Gross Occupancy Summary 1998-2011														
	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998
January	4,628,765	4,494,306	4,171,787	3,571,786	3,283,749	2,384,938	1,938,338	1,686,783	1,312,069	1,400,199	1,257,619	1,390,928	1,170,652	1,183,642
February	2,878,117	2,386,002	2,231,381	2,642,080	2,581,654	1,759,790	1,466,228	1,426,430	1,094,557	1,489,434	1,351,698	1,359,268	1,457,400	1,169,566
March	4,090,156	3,572,289	3,815,488	5,502,196	4,202,539	3,086,804	3,567,066	2,657,884	2,556,592	3,842,368	2,302,800	2,434,025	2,757,860	2,219,419
April		10,593,724	11,079,765	8,899,988	11,315,913	10,346,356	6,495,720	8,133,007	8,613,464	7,463,012	7,488,058	7,095,655	7,406,741	6,503,479
May		20,819,112	21,820,610	20,903,445	19,663,470	17,941,754	16,532,723	15,572,228	15,660,350	14,548,693	13,082,601	12,360,427	13,442,631	13,566,268
June		59,386,630	56,771,695	65,529,705	61,057,567	50,096,176	47,623,266	43,762,699	47,804,358	47,239,101	38,986,166	32,646,595	36,064,485	30,312,299
July		101,783,465	87,373,542	92,310,120	97,575,888	95,773,196	88,083,251	77,491,509	71,281,201	66,714,075	64,074,287	59,470,303	49,541,600	41,317,517
August		93,084,681	96,469,017	95,817,540	84,228,391	77,315,609	70,546,168	68,645,036	68,840,017	57,633,957	53,670,569	48,958,619	36,380,799	39,116,307
September		34,282,276	34,425,803	30,653,566	30,770,807	29,115,120	24,321,342	22,893,830	17,526,111	25,216,523	19,476,603	17,871,127	15,124,565	15,047,099
October		17,000,119	15,129,892	13,961,791	15,001,325	12,891,179	11,679,787	10,934,859	11,211,366	11,116,762	10,173,065	9,520,624	7,819,835	7,623,926
November		7,062,045	6,708,504	6,392,023	6,852,685	6,514,715	5,700,452	5,063,803	5,706,510	4,615,575	4,992,546	4,553,743	4,075,167	4,173,101
December		2,381,348	3,653,289	3,710,254	3,429,743	2,919,659	2,473,316	2,251,518	5,115,529	2,703,197	2,235,385	1,672,951	2,610,545	1,557,540
Total	11,597,038	356,845,997	343,650,773	349,894,494	339,963,731	310,145,296	280,427,655	260,519,585	256,722,125	243,982,896	219,091,397	199,334,265	177,852,280	163,790,163
	10.95%	3.84%	-1.78%	2.92%	9.61%	10.60%	7.64%	1.12%	5.22%	11.36%	9.91%	12.08%	8.59%	7.48%
Month Increase	14.50%	-6.37%	-30.66%	30.93%	(March increase/decrease from prior year)									