

# Wright Brothers Visitation Report by Calendar Year

## 2010 July

Month	2010 Total Visitors Per Month	Visitors for Same Month in 2009	Monthly % Comparison to 2009	2010 YTD Visitors	YTD Visitors for Same Month in 2009	YTD % Comparison to 2009
January	6,558	8,769	-25.21%	6,558	8,769	-25.21%
February	5,431	8,455	-35.77%	11,989	17,224	-30.39%
March	21,633	19,771	+9.42%	33,622	36,995	-9.12%
April	44,886	60,946	-26.35%	78,508	97,941	-19.84%
May	49,161	46,573	+5.16%	127,669	144,700	-11.77%
June	66,021	64,056	+3.07%	193,690	208,756	-7.22%
July	86,904	84,697	+2.61%	280,594	293,454	-4.38%
August						
September						
October						
November						
December						
<b>Grand Total</b>	<b>July 2010 86,904</b>	<b>July 2009 84,697</b>	<b>Month of July +/- +2.61%</b>	<b>Year-to-Date 2010 280,594</b>	<b>Year-to-Date 2009 293,454</b>	<b>Year-to-Date +/- -4.38%</b>

## July 2010

Visitor Center	Lectures	Lecture Attendance	Airplanes	Airplane Passengers	Total Vehicles
77,173	2,401	59,569	110	264	25,330

## July 2009

Visitor Center	Lectures	Lecture Attendance	Airplanes	Airplane Passengers	Total Vehicles
74,548	2,203	53,458	107	248	24,469

# Fort Raleigh Visitation Report by Calendar Year

## 2010 July

Month	2010 Total Visitors Per Month	Visitors for Same Month in 2009	Monthly % Comparison to 2009	2010 YTD Visitors	YTD Visitors for Same Month in 2009	YTD % Comparison to 2009
January	11,193	5,976	+87.28%	11,193	5,976	+87.28%
February	10,224	5,723	+78.65%	21,416	11,699	+83.06%
March	9,184	9,725	-5.57%	19,076	21,424	-10.96%
April	17,642	19,734	-10.60%	36,718	41,158	-10.79%
May	25,382	40,051	-36.63%	62,101	81,210	-23.53%
June	43,729	62,685	-30.24%	105,830	143,895	-26.45%
July	70,557	68,723	+2.67%	176,387	212,618	-17.04%
August						
September						
October						
November						
December						
<b>Grand Total</b>	<b>July 2010</b> 70,557	<b>July 2009</b> 68,723	<b>Month of July +/-</b> +2.67%	<b>Year-to-Date 2010</b> 176,387	<b>Year-to-Date 2009</b> 212,618	<b>Year-to-Date +/-</b> -17.04%

## July 2010

Visitor Center	Programs	Program Attendance	Films	Film Attendance	Lost Colony Visits	Total Vehicles	Total Buses
8,773	94	1,704	0	0	17,001	20,719	0

## July 2009

Visitor Center	Programs	Program Attendance	Films	Film Attendance	Lost Colony Visits	Total Vehicles	Total Buses
15,798	123	2,110	399	6,212	24,619	20,109	6

Film presentations will not be available during the VC renovations due to not having audiovisual capability in the temporary facility.

# CAHA Visitation Report by Calendar Year

## 2010 July

Month	2010 Total Visitors Per Month	Visitors for Same Month in 2009	Monthly % Comparison to 2009	2010 YTD Visitors	YTD Visitors for Same Month in 2009	YTD % Comparison to 2009
January	61,557	51,546	+19.42%	61,557	51,546	+19.42%
February	44,212	56,032	-21.10%	105,769	107,578	-1.68%
March	106,424	94,677	+12.41%	212,193	202,255	+4.91%
April	161,121	168,247	-4.24%	373,314	370,502	+0.76%
May	229,015	246,315	-7.02%	602,329	616,817	-2.35%
June	354,503	335,232	+5.75%	956,832	952,049	+0.50%
July	405,552	431,772	-6.07%	1,362,383	1,383,820	-1.55%
August						
September						
October						
November						
December						
<b>Grand Total</b>	<b>July 2010</b>	<b>July 2009</b>	<b>Month of July +/-</b>	<b>Year-to-Date 2010</b>	<b>Year-to-Date 2009</b>	<b>Year-to-Date +/-</b>
	405,552	431,772	-6.07%	1,362,383	1,383,820	-1.55%

July 2010

BI, HI & OI Visitor Centers	*Ferry Vehicles	Airplanes	Airplane Passengers	HI LH Climbers	OI LH Climbers	Rec. Boats	Non-Rec. Boats	Vehicles Passing Whalebone	Campers in RV's	Campers in Tents	Group Campers
112,423	7,400	403	1,008	30,749	0	165	2	148,800	6,717	13,083	222

\* Ferry vehicles reflect only inbound ferry traffic to Ocracoke from the mainland (Cedar Island/Swan Quarter ferry).

July 2009

BI, HI & OI Visitor Centers	Ferry Vehicles	Airplanes	Airplane Passengers	HI LH Climbers	OI LH Climbers	Rec. Boats	Non-Rec. Boats	Vehicles Passing Whalebone	Campers in RV's	Campers in Tents	Group Campers
139,563	6,325	356	890	33,332	0	175	1	160,118	6,698	15,075	287

Grand Total Buses for July 2010 (WRBR & FORA) = 8

Wright Brothers Buses = 8

Grand Total Visitor Center Visitors (ALL PARKS) = 112,423

Hatteras Lighthouse Only Visitor Center Visitors = 70,890

Contributing factors to slight decrease in visitation are: Cape Hatteras LH counter was flooded so the count only includes July 1-21. The counter on Hwy 12 malfunctioned resulting in the July traffic count being averaged by the Public Use Statistics Office. Lighthouse climbs and tent camping also reflect a decrease from 2009. The higher than normal temperatures and heat indices may have also been a contributing factor.

Prepared 08/09/10