

need more info.
(not good)
w/word

Sandra Huntington
SH Notes from 2-19-08 econ.
Subcte case

~~303-985-6600 don't
mtg. tomorrow~~
✓ 202-202-1539 RC Fishery

- Carolyn McCormick
- Sandra Hamilton
- Pat Field
- Lori Fox
- Judy Stuartwood
- Deborah Best gm
- Carol Mansfield cal
- Robert Fisher
- Pat Weston
- David Eschmann
- Jill Wells
- Bilwe Peacock
- Mike Murray
- Patty Doer
- Andrew Hawley

x Bencie Gould - ^{or} ider * or # 2X
 no Bill Foster need Davis, re what's
 boy Scott Jaggat being said
 want to comment

Rule intro:
 Robert - review agenda
 1 - agenda item #1 - subcte
 Charter

open comments or reactions / want to get on this case - anything like that
your expectations

I will move on to full text for consideration

#2 guide item: decision making

- 1 - B race: 2 processes going on
- 2 - NEPA - direct/indirect effects
- 3 - rulemaking (subsequent & inline w/ the NEPA process)

1 - NEPA - when socio-economic impacts occur
anal. to natural phys impacts ~~be~~

2 - rulemaking - specific reg.

regulatory flexibility analysis (small business & small govts)

are mandated by gov't governance
to describe impacts of the act. are considered
when it makes its decision, not the
role of preventing factor - is one of
many

the impact # visitors - what info is needed to do

B race - # visitors
contribution of visitors
value of

Estimate how certain visitors
would change in rel. to the other
"use"?
valuation of res. affects people's
expenditure patterns, by

net econ value visitors hold
for diff resources & activities?
subjectively

Jason Young's case

as used in C/B analysis

also level of small business & gov't actv.
in area & impact on their activity.

MM - do you use best avail info
or design study to get it

BF - best avail info w/in bounds
of budgetary constraints
existing or ~~if~~ orig of use &
that can't be transcribed w/
existing.

is a fair amt in existing det.
on valuation of park activities

what policy mandates have
great deal of flexibility on level
of effort agencies had to take
of cred. not req. in all

Detectors
 have ~~at~~ least qualitative study discs
 different kinds of impact (all impact)
 report is tailored to time & \$ covered
 checked for P & more

Bruce - strict mandate is to conduct analysis
 out of report is flexible, OMB has full the
 detailed req. ~~on~~ on how to conduct the
 analyses

#5 options for the visitor survey &
 BP - purpose # of visitors & activity &
 B. Wells might end. acc to the costs.

CM - are there existing visitor studies
 need / Volokons
 info from Capitolism's office -
 visitor study to different sites
 existing data that could be used to
 do needs studies with (NC memo to Fisher)
 Comm - for est Met econ values
 visitors made for attr & conditions w/ PK
 for wheelchair to pay values for
 people who walk
 People Geo questions - Vol Del. R as
 some data sets that could be used for
 needs analysis

option 1 - more info on existing
 visitors & w
 visitor count (no interest
 + i no DMB approval needed)
 in study areas of PK & diff locations

option 2 - ~~the~~ visitor intercept studies

divide beach into segments & randomly sample diff segments & times of day & seasons. If there's probability each visitor had of being intercepted could ask call times of diff Q incl. value of their visit & chq. current alt.

OR
use Tests of renters (house/hotel), local residents could be done as random sample all would be exceeding some group of visitors

Bruce - any Q
Annie - what's the cost/benefit of doing these options - we have a limited budget

B Peacock - Q on level of activity at PK - we'd be worth while if refer to Carol on which would be more costly

Carol - count w/

Costly using existing list would esp if there email would be a lot less expensive than an intercept

if really to have e-mail addresses.
 of customers we'd either want to e-mail
 everyone or work w/ gps to sample.
 next sampling plan

dep. on having the most exp.
 data w/ less world future forecasts
 + conflicts

is there a feeling that losing
 really lots would not lose out
 any significant gps of visitors

R# - how hard will it be to det. if
 using lists we'd use out any signif.

gps - could prob work w/ Carolyn
 + Subete ~~to~~ w/ disc w/ co. to see
 if willing to be on board w/ updates
 of could prob

[Bernie]
 [Johns case]

Left - rental co. Dully & no person
 who signed contract I may have
 been if or more families sharing
 the unit & they'd be messaged if
 may have diff interests / activities

Pat Webster - also are leaving out
 the day users or come stay etc.
 or other w/ friends etc. do
 anything ~~for~~ use want to do
 anything randomly

BP - is one way of det have an unbiased sample & can put enor boundaries on survey, w/o randomness is not as defensible

CM - random sample means whatever method seen single visitor has a non-zero probability of being contacted
in Jeff's example the other families not having signed consent would have 0 probability of being contacted - > analysis would only generalize about preferences of those w/o non-zero prob. of being contacted)

Jeff - makes sense, would still be a large GP

CM - id. the gpps left out
1 - can subject deal w/ leaving out these gpps
2 - can't OMB deal w/ leaving these gpps out

B. Gould - what about other people who don't visit PK but share values for the PK & its resources & wd have wd are implications for those people if res. affected by acts &

ISSUE - is don't come what impact do they have on our economy

in C) B

AM - 1 effect is on local econ,
 another is people's values for road

IS - OK but are supposed
 to be looking about ~~the~~ econ here

BF - econ is broader - considers
 all values people hold for resources
 - are they buy EU 1250G resources
 to consider all econ impacts
 whether or not can monetize
 them (pret an ~~are~~ dollar value
 on them)

RF - is dep. from local econ actio
 but is part of the C/B analysis

IS - visitors includes residents
 who use the park in NPS lands
 as residents don't consider buying
 as visitors, how can we be
 sure? address lists/phone lists
 residents are PT of the visitor group
 that want to buy

IS - everyone has a P.O. Box
 so didn't do do hand to do

RCF - list approach - any other

① - M. Murray - restaurants, motels,
 prop. owners (has 4 near road)

Campgrounds

how many day trippers are there vs. people who stay somewhere

or
- make every visitor a potential survey visitor (erry to Oragoke or whale bone coming & what they're coming to do)

B. Gould - need to factor in if chap. in better habitat might result in other people coming to visit bc. now don't want to but would want to visit if PK. might chg.

CM - wd have to do regional survey of households probably to reach these people

RT - list vs intercept?

CM - Oragoke might be less difficult to get a rep. sample

Whale bone junction - wd only sample people who live in village & drive up & out of the neck

sample

work setting up a store visit

setting up a stop/barcade?

McComick

we controlled lists & had consider
an intercept to get name / state
~~the people~~ ?

what kind of \$ are we talking
about using for surveys

intercept \rightarrow \$500,000

MM - John big is sample legs on VB survey
- what if VB did intercept to
complement list survey?

Chen -

People hesitating to marketing (SR)
for advertising campaign - conversion study
contact on surveys w/ cards mail
& VC is Wright VRos & Raleigh
- for year long project
bridge to Ramanche Island

Chesapeake EXPY ^{also} handed out cards
to mobile park at toll booth
every other car

98% confidence level
very large sample size do not
margin of error

CM ^{very} detailed
circle the OMB guidance

RAF - can we combine list w/ some kind

of intercept study? where does that
lead us to?
Pat - what about a visitor count
& limited list survey

M Murray - 50K - for CACO survey
took 2 seasons
are volunteers?

Heather - typically these type of
surveys have ranged in the 50,000
figures
Qw/D knowing what the 50K
survey is don't know but haven't
seen anything that low

Jill - 500,000 sounds reasonable
based on his experience
quick & dirty may not be defensible
but are diluted
RCF - lost estimates - can UPS
come up with this by next week
for the CTE to discuss
Emano - NO - can't put
it together in a week & get costs
from everyone who'd have to
figure that out rigorous enough
to publish on B

B. Gould - would have to know
what would produce & how
would fit in

Bringing visitors & active is
relatively simple - what it doesn't
tell you is what chg. would
people make if mgmt changes
if not the cost of
or willingness to pay to visit
- would have to use existing info

biggest value of interview would be
finding more useful behavior
of model values, ~~with~~
RF - existing ^{info} supplemented by
concepts & lists

2 Meno - would come up w/ a plan
of what it would be nice to have
events of ~~the~~ advice who has
lists & implications

rec. for the will be after ~~the~~
the Feb late mtg when

direction
Visitor, count
publishing via existing lists
existing info

~~we~~ would come back to subject &
what must be missing & how to
get a handle on them

\$19,200 grant approved from VB

RFTan! Outline of how might we
A - take to etc > subject has
look at it

Carol Mans - Business survey =

talking to bus owners in a

couple diff factors of the econ,
that would be directly affected
so opt of no of establishments

Purposes: ① to char size of the
business for the small business
imp analysis

below 5 m = a small
business

looks at burden (credit
in revenue + red in profit of
business) would go out of business
if it any adv. small bus, &
at a disadvantage vs large
businesses

Start w/ lists, phone dir, will
get reviewed to be more complete

- # employees

- range of annual revenue

② learn more about conditions
new - visitors, reasonability
funds of activities of their customers
to characterize the baseline

③ Spikes in
 business & returns for thinking that

will be nice that is hard to verify
 to verify see if is a consumer or
 if lot of discrepancy of a visitor
 - if the opening hour beh. will,
 reverse opening hour will be from
 generate them will be from
 businesses for the B/C analysis

B.5 could - there is a bias in the
 - example being existing businesses
 - get the new ones will get
 date, businesses
 equal,

Carol - mens - C/B focuses on
 the existing businesses

will collect same info from
 small + large businesses + then
 compare between

MM - all businesses or a
 sample.

Mens - for most impacted

- ADP of ART

- new. Dept fishing bus.

- rental car

lodging

will call all

for Restaurants, Souvenirs wld
call a sampling

Carolyn McCormick - only on HI
or also northern OB of on
Roanoke Island

Carol Mann - sample northern of
Roanoke Island
also they type of acts the pk photo sm
will have an impact
want it to be as specific as
possible to the acts that were being
the P&S

will depend on the suite of acts -
if look like huge impacts for
some acts then wld call a
wider set of businesses

JSW - ~~effort~~ every decision

NPS makes, even tiny ones, affects
business down here

Burnie - will you look at
impact on P&S for CAEO
when rules chg.

Carol - wld look at studies
done there of look at similarities
of circumstances

Weight wld dep on how
similar

JIS - as there info on what

Other businesses have come in & replaced them?
Carol Mena - wd have to look

Burnie - don't know

Self - are competing at either end of what people feel you also sit side of members

- Carol - is publicly avail info on the business - may be old of date but can see how well that works
are other ways to put + of correlate info depicted
if I got most any more credible than what we get from various sources

RF - Carolyn - great?

Carol Mena - this is not an expensive undertaking
- would all OMB won't + I don't procedure
what's out of budget will be what's covered to do the analysis for the C/B + regulatory analysis

Carolyn - VB has agreed to help
VP fund + have designed
19 DD to assist w/ research
oversight com. impact study

Burnie - does it introduce the
~~the~~ perception of bias bec. County
has already taken a position on the
issue

Carolynn - will be a wall bet.
the VP & the NPS

if any req.

Study has to be completed
at NPS has to invoice

Carolynn -

VP is an indep. public entity not under
Dev. County Tourism Bd. County
Burnie - shdn't take \$ outside
govt.

Jeff - agree w/ Burnie - shdn't
take funds from any outside orgs

Pat F - other orgs have made
dev. contract w/ public & lines
of supervision / fiduciary authority
are clear

Pat F - lay out in writing & then
have org decide if OK or not

MM - is a generic approach -
not much NPS funding
- is what our choices are now

St - don't have budget # yet for
'08

Pat Weston - distrust is hiring. The
19,200 is not an attempt to buy anyone

off
Qason - if want 3rd parties to fund
analysis that goes beyond what is
needed it may open other issues
than the road.

Development - econ. analysis won't be
influenced by other policy
decisions. Analysis RTI all for yll
action it support the prog. act, etc.

is a bill raise on the perception
whether it could be perceived
as undermining the NPS general decision

RF - via logical distinction,
since Monroes based on gas & we
decy is a way to set up to address
perceptions
structure of these contributed

Pat - reviewing if next weeks mtg,
may be next week's mtg.

JFH - is about the issue of perception
of the road. I don't see a good
distinction of good & bad
+ not about aesthetics

RF - is the challenge to see if we
can address these public perception
concerns

M. Monro - some is an NPS decision
on how to fund it. Prob need to
address both SOL & others & NPS

nothing about it internally
Is anything done for etc NPS will
have for future issues?

are thing for best possible studies
can economics if it doesn't
come a way we'd like it
so

Don't come up w/ 9,200
the playing field

Jazz is what want to
get away ~~with~~ efforts
to get through other groups
to get what to get
can make the decision

~~Ray~~ volyn McCormick
shop VTB - were trying to
solve problem

recent issue
to get NPS get into position
of a perception that
we will come up w/
before matching funds are
before other issues in other
and just raising point of
all funding from outside
source

may - may have been
some understanding on
which voice said what
in would everyone identify
that

Pat

action items - next steps

not minutes ~~write~~ into don't have to
be noticed + are not public

JS - not trying to start something
just indicating possible stuff
John had offered & she would
accept that